Luna Aria

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Akron, OH

SENIOR FULL-STACK DEVELOPER & TECHNICAL LEAD

Seasoned technology leader with 13+ years of experience, including hands-on full-stack development (PHP, MySQL, JavaScript) and team leadership. This includes a year of freelance and contract work, where I delivered tailored solutions for diverse clients while sharpening my adaptability and project management skills. Proven track record of architecting high-performance web applications, optimizing development workflows, and mentoring engineering teams to deliver scalable solutions on time and within budget. Adept at bridging technical and business needs, collaborating with stakeholders, and driving best practices in code quality, security, and Agile/DevOps processes.

KEY COMPETENCIES

Full-Stack Development:
PHP, MySQL, JavaScript, HTML5, CSS3

Database Design & Optimization:
MySQL, MariaDB, Query Tuning, Indexing

Technical Team Leadership:
Mentoring, Code Reviews, Sprint Planning

Performance Optimization:
Caching (Redis, Memcached), Load Balancing

Security Best Practices:
SQL Injection Prevention, XSS/CSRF Mitigation

Process Improvement:
CI/CD Implementation, Automation, Documentation

PROFESSIONAL EXPERIENCE

Marlin Consulting Solutions   October 2013 - March 2023
Senior Web Developer
- Managed a portfolio of 100+ WordPress sites, implementing robust security protocols that reduced vulnerabilities by 40%
- Led successful platform migration from Joomla to WordPress for entire organization, training 15+ team members on new CMS
- Developed and enforced comprehensive security procedures that decreased system breaches by 60% year-over-year
- Spearheaded IT infrastructure management including Linux server administration, hardware procurement, and system maintenance
- Designed and developed 100+ custom websites using WordPress, Joomla, PHP, MySQL, and JavaScript frameworks
- Directed cross-functional teams on 20+ concurrent projects while serving as primary client liaison
- Provided full-spectrum IT support across Windows, Mac, and Linux environments including network security and firewall configuration
- Built and tested custom computer hardware solutions to optimize team productivity
- Created high-impact visual assets using Adobe Creative Suite for web, print, and video deliverables

Marketing 180   March 2023 - October 2023
Full Stack Developer
- Architected and deployed enterprise-grade Linux server infrastructure, optimizing web deployment processes to increase system reliability by 30%
- Authored comprehensive operating procedures and security protocols that became organizational standards, reducing onboarding time by 50%
- Executed seamless migration of 50+ WordPress sites to new servers with zero downtime, maintaining 100% uptime SLA
- Led and mentored a team of 5 developers, implementing Agile methodologies that improved project delivery speed by 25%
- Designed and implemented technical SEO strategies that increased organic traffic by 40% across client websites
- Produced high-conversion marketing assets using Canva, resulting in 20% higher engagement rates
- Administered Google Workspace for 50+ users, streamlining collaboration and reducing IT support tickets by 35%
- Developed and customized WHMCS solutions that automated billing processes, cutting administrative overhead by 15 hours weekly

Apple   **July 2024 - January 2025**
Seasonal Sales Specialist
- Provided exceptional customer service, ensuring a positive shopping experience for all customers
- Demonstrated expertise in product features, benefits, and usage to effectively communicate value propositions to customers
- Assisted customers in selecting the right products based on their needs, preferences, and budget constraints
- Resolved customer complaints promptly and satisfactorily, turning negative experiences into positive ones
- Participated in regular training sessions to stay updated on new products, promotions, and sales techniques
- Contributed ideas for improving store operations, such as implementing a new merchandising strategy or optimizing workflow processes

Sunglass Hut   **January 2025 - Present**
Sales Associate
- Built and maintained strong relationships with customers, resulting in a high rate of repeat business
- Provided exceptional customer service, resolving inquiries and complaints promptly to ensure customer satisfaction
- Collaborated with team members to create visually appealing merchandise displays that increased foot traffic and sales
- Utilized CRM software to track customer preferences, purchase history, and follow-up on potential leads
- Participated in regular training sessions to stay updated on product features, industry trends, and sales techniques